Technology That Streamlines Business

✓ Connectivity
✓ Streamline Operations
✓ Expert Support

WOW SOLUTION

Logistics isn’t just part of our DNA; it is who we are. As a company, we have heavily invested in the systems required to efficiently operate distribution centers. We also have placed equal emphasis on supporting our management systems with not just top quality I.T. professionals, but logistics experts.

WOW will deliver technology solutions to streamline business, helping you manage inventory in real time.

By working with WOW’s professionals, you will benefit from:

A seamless connection. Our electronic data interchange drives a smooth integration between our system and yours with connections (AS2, FTP, VAN), and EDI documents (846, 856, 940, 943, 944, 945, 997).

Unmatched support. WOW has an in-house team of programmers and engineers dedicated to not only crafting applications to meet your needs, but standing by the systems with 24/7 support. With that type of expert support, you will always have peace of mind.

Real-time control. With WOW’s customer portal, you are always in control. The portal gives you 24/7 access to tasks such as inventory release, ownership transfers, appointment scheduling, and print-on-demand for BOLs, certificates of analysis, and invoices.

Flexibility. Because needs vary, our new warehouse management system is customizable to your specific requirements. It also offers 100 percent RF barcode scanning for inventory control; directed put-away; and order inventory allocation (FIFO, LIFO, OIFO, expiration date, manufacture date).

Value-added service. WOW will simplify shipping to retail customers with UCC-128 labeling – a key component to doing business with entities such as Wal-Mart and Target.

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Challenge

Technology is the backbone of the distribution process. But this level of importance brings with it a host of challenges, such as:

- Warehouse management systems are expensive, complex, and hard to maintain
- Management of the systems requires a specific skill set
- Recruiting technical experts to manage these systems drains resources

In addition, customizing this distribution technology requires a staff with superior knowledge of logistics.