



Partner with the leader in food product **safety**

- ✓ Clean Facilities
- ✓ Food Product Experts
- ✓ Detailed SOPs

CHALLENGE

The world of food storage has changed. New government regulations for storing and handling food products have placed increased pressure on producers to track products all the way through the supply chain.

However, most third-party warehouses are unable to meet tough new standards because they lack:

- Food storage expertise
- Standard Operating Procedures for food product storage and handling
- Adequate recall and traceability systems
- Basic employee training programs

WOW SOLUTION

WOW doesn't dabble in **Food Product Safety**; we are the undisputed **experts** in the field. We are the **only** third-party logistics company in the United States that is **ASI audited** at the stringent **food processor level**, and consistently scored above 90 percent.

Customers gain peace of mind through our meticulous approach to operations, which includes:

Food Safety Modernization Act (FSMA) compliance. WOW stands apart from the crowd as an early adopter, meeting proposed FSMA regulations.

Highly trained staff. All managers of refrigerated locations are trained in HACCP principals and each facility has a written HACCP plan. We also have a 10-person Food Product Safety Team that continually reviews WOW's program against regulatory changes and customer requirements to maintain our industry leadership position.

Detailed inspection. WOW has a comprehensive inspection process that includes products, packaging, shipping pallets, and trailers. Customers can even access trailer inspection records through an online client portal.

Recall/traceability. WOW conducts quarterly recall tests versus the standard bi-annual checks that are recommended.

Multi-temperature capabilities. In addition to our ambient space, WOW cooler operations offer multiple temperature options ranging from 0 to 65 degrees. Our wide range of temperatures ensures we can match the specific needs of almost every customer to safeguard their product's safety and quality.

Enhanced security. Card access at all distribution centers.

