

Maximize your distribution efficiency

- ✓ Quality Service
- ✓ Reduce Costs
- ✓ Value-Added Offerings

CHALLENGE

If only products went directly from the plant to customers.

That's not the case. Storage and handling bring a variety of challenges in the way of fixed costs (material-handling equipment and building expenses) and variable costs (staffing). A company's resources will be further tested because:

- Internal space may not be adequate or suited to the need
- Running a warehouse can pull personnel and cash away from core tasks
- Staff may lack expertise in warehouse operations
- Companies don't have systems in place to manage stock or the efficiency of the operation
- Staff members lack knowledge of the requirements for storing food products

WOW SOLUTION

Outsourcing warehousing operations to WOW Logistics enables your company to **focus on** its core competencies and **growth opportunities**. Best of all, you will receive unparalleled service, savings, and value-added offerings.

Customer benefits include:

Reduced costs. Eliminating high fixed and variable distribution expenses frees up dollars to allocate toward more strategic activities that drive profitability.

Flexibility. The freedom to flex up or down means you pay for the space you use. As a result, you are never paying for space you don't need.

Results-based operations. We are experts in warehouse operations. We'll establish metrics and key performance indicators, so you'll have the information needed to assess logistics performance.

A range of storage options. WOW facilities offer a host of options, from dry, ambient warehousing to cold storage, with a wide range of temperatures. Our versatility ensures we can meet both your current and future needs.

Food-grade product expertise. Our proficiency in storing and handling food-grade products is unparalleled. That's why we are the only third-party logistics company in the United States that is ASI audited at the stringent food processor level and consistently scored above 90 percent. In addition, staff members at our food product storage locations are trained in HACCP principles and follow a written HACCP plan to ensure product safety.

Superior service. Through our online Customer Service Portal, all the information you need is a mouse click away. This 24/7/365-access to invoices, release orders, ownership transfers, and trailer inspection records greatly simplifies management and saves you time.

