

# A **strategic** partner that drives **growth**

- ✓ Steady Lane Supply
- ✓ 24/7 Customer Service
- ✓ On-Time Payment

## CHALLENGE

Maintaining a consistent revenue stream can be difficult. On top of sporadic lane supplies, carriers often face challenges such as:

- Slow-paying clients
- Customers not matching loads to carriers' core strengths (geographic coverage, truck type, etc.)
- Lack of sales, marketing, and programs to drive growth

## WOW SOLUTION

WOW will act as your sales and marketing team, giving you access to Fortune 500 companies with high freight volumes. We also take time to assign loads that complement your strengths and geographic coverage. This allows you to focus on what matters – delivering products safely and on-time.

In addition, WOW's payment plans accommodate carriers' needs efficiently and effectively. We offer weekly pay options, as well as net 15 and net 30.

A partnership with **WOW will improve your business** through:

**Quality reputation.** WOW is recognized as a leader in the 3PL industry, is rapidly growing, and has a diverse customer base.

**Lane variety.** We offer lanes in North America including interstate, intrastate, Canada, and Mexico.

**Valued partners.** We value our preferred carrier partners, ensuring that they are not competing with dozens of other carriers for loads.

**Scheduled load advantage.** WOW facilities will give preference to our scheduled loads.

**Dedicated customer service.** Our TIA certified and dedicated transportation customer service team is on call 24/7 to address any issues you may face, such as mechanical failure, lead time changes, or last-minute destination changes.

**Carrier-focused.** Our committed team of brokers is carrier-focused and works on your behalf to help grow your business.

**Customized lanes.** WOW provides a tailored approach to matching our carrier's strengths with optimal lanes. These pairings are based on specialty, commodity, compatibility, capacity, and geographic location.

