

Data Drives Improved Performance

- ✓ Optimization technology
- ✓ Significant savings potential
- ✓ Strategic analysis

CHALLENGE

Total supply chain costs can represent a huge percentage of your company's gross revenue, and are on the rise year over year. When was the last time you reviewed your supply chain strategy in order to reduce and control these growing costs?

Understandably, a variety of hurdles stand in the way of such an analysis, including:

- Network analysis is not a core competency of your logistics group
- Network analysis often requires software that is expensive, costing upwards of \$100,000 in most cases
- Unsure of how to configure your network and how to model multiple "what-if" scenarios
- Lack of resources able to invest time into such a labor-intensive analysis
- Uncertain of the data or process used to conduct the analysis

WOW SOLUTION

WOW has the **people, processes, and tools** in place to conduct a thorough network analysis for your supply chain. A network analysis will help identify strategic solutions for your network that can save your company an average of **10 percent** of your total supply chain costs. Not only can WOW analyze your existing network, but we can also model forecasted volume and future network options in order to guide your decision making.

Our approach will **produce results** for your company through:

Experienced staff. Not only does our engineering staff have the training and experience to conduct detailed data analysis and utilize specialized technologies, but we also have the operational knowledge that will produce a realistic solution that your company can actually implement.

Streamlined processes. Process drives accuracy, consistency, and forward movement. WOW has a structured project methodology in place to guide your project from start to finish in a way that is efficient, yet detailed and accurate.

Powerful tools. WOW has an optimization technology that we use to conduct network analysis for our customers. Supply chains are complex networks with hundreds of variables to consider and balance. The technology that we have will ensure you get the best results for your company.