

Technology That Streamlines Business

- ✓ Connectivity
- ✓ Streamline Operations
- ✓ Expert Support

CHALLENGE

Technology is the backbone of the distribution process. But this level of importance brings with it a host of challenges, such as:

- Warehouse management systems are expensive, complex, and hard to maintain
- Management of the systems requires a specific skill set
- Recruiting technical experts to manage these systems drains resources

In addition, customizing this distribution technology requires a staff with superior knowledge of logistics.

WOW SOLUTION

Logistics isn't just part of our DNA; it is who we are. As a company, we have heavily invested in the systems required to **efficiently operate** distribution centers. We also have placed equal emphasis on **supporting** our management systems with not just top quality **I. T. professionals**, but **logistics experts**.

WOW will deliver technology solutions to streamline business, helping you manage inventory in real time.

By working with WOW's professionals, **you will benefit** from:

A seamless connection. Our electronic data interchange drives a smooth integration between our system and yours with connections (AS2, FTP, VAN), and EDI documents (846, 856, 940, 943, 944, 945, 997).

Unmatched support. WOW has an in-house team of programmers and engineers dedicated to not only crafting applications to meet your needs, but standing by the systems with 24/7 support. With that type of expert support, you will always have peace of mind.

Real-time control. With WOW's customer portal, you are always in control. The portal gives you 24/7 access to tasks such as inventory release, ownership transfers, appointment scheduling, and print-on-demand for BOLs, certificates of analysis, and invoices.

Flexibility. Because needs vary, our new warehouse management system is customizable to your specific requirements. It also offers 100 percent RF bar-code scanning for inventory control; directed put-away; and order inventory allocation (FIFO, LIFO, OIFO, expiration date, manufacture date).

Value-added service. WOW will simplify shipping to retail customers with UCC-128 labeling – a key component to doing business with entities such as Wal-Mart and Target.

