

Experienced Professionals Improving Performance

- ✓ 40 Years of Experience
- ✓ Lower Costs
- ✓ Ensuring Efficient Processes

CHALLENGE

There's no backing your way into operating a distribution center. The task requires a major commitment of resources. Companies trying to manage their own warehouse quickly discover the hurdles confronting them are numerous and significant in scope. Among them are:

- MHE purchase costs are high
- Recruitment and management of warehouse personnel drains time and resources
- Warehouse, and inventory management systems, as well as other warehouse technology is costly and complicated to set up
- Building and/or location may be inefficient
- Standard operating procedures for storage and handling, particularly of food products, require specialized expertise and knowledge of industry regulations

WOW SOLUTION

WOW Logistics has nearly 40 years of experience designing, constructing, and managing warehouses. Our Contract Operations service builds off that expertise, ensuring the most efficient process and use of resources. We will eliminate all the staffing headaches of running a warehouse, while delivering lower costs and improved performance.

By working with WOW's professionals, you'll benefit from:

Lower, more predictable costs. WOW eliminates the large, up-front capital costs of MHE and racking. Our stable rate schedule helps reduce fluctuations in your storage charges, and spreads capital improvement expenses across a longer period of time.

The right people. With WOW taking the lead in recruitment and management of warehouse staff, your company saves time and money, while benefiting from an expert approach to operations.

Cutting-edge technology. Our new warehouse management system delivers the ultimate in monitoring capabilities through real-time, customizable reporting. Supported by our in-house I.T. professionals, the system is flexible enough to adapt to the needs of any customer. When combined with our skill at setting up a warehouse, organizing/labeling inventory, and RF scanning, WOW's technology will help your company master distribution.

Site, location assistance. Sometimes on-site space isn't adequate or the location may not be ideal. In these cases, WOW can provide a network study. Through this value-added service, we can determine the optimal location for your warehouse, based on geographic logistics efficiencies, transportation costs, and distribution requirements.

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 **WOW**
CONTRACT OPERATIONS



Experienced Professionals Improving Performance

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Food product expertise. We are the only 3PL in the U.S. that is ASI audited at the stringent food processor level and consistently scored above 90 percent. Our skill at developing standard operating procedures for storing and handling food products is rooted in HACCP principles, which means peace of mind for you that your product is being managed by an industry leader.

Results-driven approach. We will work closely with your company to understand the performance desired from your warehouse. WOW then implements processes to produce those results, and introduces key performance indicators (KPI's) to gauge their effectiveness.



WOW

CONTRACT OPERATIONS