



WOW drives down transportation **expenses**

- ✓ Quality Carriers
- ✓ Reduce Costs
- ✓ Mitigate Risk

CHALLENGE

Transportation management can be costly and risky.

Among supply chain expenses, transportation ranks at the top – accounting for five times that of storage. Bringing management of this task in-house often further complicates things as staff and resources are tested through:

- Increased liability exposure
- Finding reliable carriers and competitive pricing
- Carrier compliance
- Finding consistent coverage for required lanes

WOW SOLUTION

Because of our established relationships with quality carriers, and expertise in transportation management, WOW will help reduce costs and mitigate risk.

Customers who partner with **WOW** for **transportation management** derive **exceptional value** from:

Quality carriers. Our carriers are the best of the best, and we match their strengths to your specific shipping needs. Take comfort in knowing all are fully insured and bonded.

Reduced costs. WOW's status as a premier 3PL, combined with our heavy volume, enables us to leverage lower rates from carriers. Our reduced costs help to decrease your overall transportation expenses as well.

Food-grade expertise. We are experts in food product transportation regulations and requirements, especially dairy product standards.

Exceptional customer service. Our 24/7/365 on-call support is only part of the customer service WOW provides. In-house professionals work closely with you to ensure loads are properly managed, arriving safely, and on-time.

Operations ease. WOW's breadth of services comprises warehousing, including refrigerated and food-grade facilities, contract operations, build-to-suit, trade financing, and more. Consolidating services with one company, will simplify your logistics operations and reduce costs.

Network analysis. Our network analysis expert can perform an in-depth audit of your transportation program to uncover inefficiencies. Fully optimizing transportation resources translates into bottom-line savings.

Lane/geographic coverage. We have North America covered with a diverse system of lanes. So no matter what your needs are, WOW can deliver a highly efficient management solution.

