

We make finding warehouse space look easy

Vast network of 3PL providers

- Warehouse legal, engineering, and food safety expertise
- Transportation network analysis

CHALLENGE

Corporate Logistics Managers need fast, flexible, and cost efficient ways of finding storage solutions for their companies' fluctuating inventory levels. Many times, storage needs span across unfamiliar geographies. Constantly changing requirements complicate matters, as does trying to balance transportation costs against warehouse expenses and availability.

This task is made infinitely more complicated by obstacles such as:

- Requiring expertise in four key disciplines – logistics engineering, legal, warehouse operations and food safety
- One person in a company will not have expertise in all four disciplines
- Hiring a team of individuals is not practical
- Companies lack the systems needed to identify ideal warehouse locations

WOW SOLUTION

WOW Logistics has the people, processes, systems, and tools to create a total solution. We will assist in identifying qualified warehouse providers, verifying insurance coverages meet requirements, and facilitating operational requirements between customers and warehouse providers. WOW's WMS will streamline administrative processes, including sending customers just one invoice for all operations. Best of all, it eliminates the need for internal resources to manage 3rd party warehouse relationships.

What sets WOW Logistics apart from other 3PLs is:

Expert Staff. We are supply chain leaders, well versed in everything from operations to legal requirements.

Benchmarking. Our range of customers and operations gives us excellent visibility in establishing "normal" baselines to aid benchmarking.

In-house Engineering. Our skilled logistics engineers can provide network studies for optimal site location, efficiency, and increased performance.

Food Safety Leader. WOW is a leader in food-grade storage, including FSMA standards and HAACP policies.

Transportation Offerings. From a full transportation management solution to brokerage assistance, we can provide a one-stop shop for logistics.

