

# Real **experts** delivering real **savings**

- ✓ Improve Profitability
- ✓ Reduce Product Waste
- ✓ Food Product Safety Experts

## CHALLENGE

Sampling doesn't have to cost you money.

Simply put, when you eliminate finished product waste, you increase profitability.

Unfortunately, for many years, sampling of 40-pound blocks and wheels of cheese led to some amount of discarded product.

Through our new Vacuum Sealing Service, WOW Logistics now can help companies better preserve their products after sampling to eliminate waste and ultimately maximize profit potential.

## WOW SOLUTION

WOW Logistics has vacuum sealing rooms in two of our refrigerated locations, and is one of the only third-party logistics companies to offer this service. We'll deliver value to you through:

**Knowledge.** Vacuum sealing services are performed by WOW staff members trained in HACCP principals, which means you have peace of mind the work is being done by qualified professionals.

**Savings you can see.** Eliminating waste due to sampling can save most companies thousands of dollars annually, even when the cost of the service is figured in. That contributes to improved bottom line results.

**Food-grade expertise.** Our proficiency in storing and handling food-grade products is unparalleled. That's why we are the only third-party logistics company in the United States that is ASI audited at the stringent food processor level and consistently scored above 90 percent.

**Dedication to the industry.** Offering this service is just another way WOW has listened to customers and designed a solution that meets their unique needs.

