

SUPPLY CHAIN CONSULTING

Better by Design

Effective supply chain management is challenging without the right engineering capabilities and analytical tools in place. Pain points like congested or underutlized dock space and inefficient workflows often strain resources, resulting in burnout and faulty project scopes. WOW Logistics designs custom engineered solutions utilizing subject matter experts within its Project Planning and Implementation (PPI) team. These specialists generate data-driven solutions engineered to deliver maximum efficiency, lower storage/handling costs, and optimizing workflows and labor management.



- Optimized facility layout and design
- Effective labor management planning
- End-to-end consulting, implementation, and operation



- In-depth network analysis conducted by experienced in-house engineers
- Key data to determine optimal transportation lanes and facility locations
- Optimal product slotting that drive customer satisfaction and cost reduction



- Comprehensive evaluation of people, processes, systems, and tools
- Structured problem-solving and continuous improvement
- KPI establishment and measurement to boost performance